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**THE MARK NEWS ANNOUNCES EXCLUSIVE MEDIA PARTNERSHIP
WITH THE CANADIAN SCIENCE POLICY CONFERENCE**

Canada's top analytical news source *The Mark News* gives Canada's scientific community a social media boost.

Toronto, ON-- [The Mark News](#), Canada's daily online forum for news, commentary and debate, has become the official social media partner of the first-ever [Canadian Science Policy Conference \(CSPC\)](#).

As a social media partner, *The Mark* will provide exclusive [video and editorial coverage](#) of this year's conference (October 28-30), including recording and broadcasting special video interviews from the event.

Participants in the conference include such esteemed Canadians as former Mayor of Toronto, Senator [Art Eggleton](#), founder of the Reform Party, [Preston Manning](#), Principal and Vice Chancellor of McGill University and *The Mark* contributor, [Heather Munroe-Blum](#), among others.

"The Mark News will help the CPSCP host a conversation online where policy makers, scientists, and business people can talk about how to make Canada more innovative," says Jeff Anders, CEO of *The Mark News*. *"We're at the conference with video and editorial teams, doing interviews with key community leaders to bring the science policy debate online."*

ABOUT THE MARK

At its core, [The Mark](#) is a national movement to record Canadian ideas and propel the people behind them. It is a collection of thoughts and a tool for facilitating interdisciplinary dialogue and debate between outstanding Canadians. *The Mark* is unique in that its content is written by a hand-picked community of more than [600](#) experts and not by journalists or professional writers. These accomplished thinkers and doers from all professional disciplines, working all over the world, have one thing in common: they are all Canadian. The community includes Bob Rae, Melissa Auf der Maur, Laura Calder, David Suzuki, Jack Layton, and hundreds more.

ABOUT THE CANADIAN SCIENCE POLICY CONFERENCE

[The Canadian Science Policy Conference](#) represents a measured first step towards building a robust *science* policy network in Canada. Organized by a talented team of scientists, doctors, directors and more, the conference features talks, presentations, networking sessions and more discussing the latest in Canadian scientific news and diplomacy. Previous keynote speakers include former Reform Party leader Preston Manning, Minister of State the Hon. Dr. Gary Goodyear, Editor-in-Chief of *Science Magazine* Bruce Alberts, among others.

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